

## Outline for the GSA Strategic Plan

- I. Mission Statement
  - a. To represent the Graduate Students from all Colleges at the OUHSC to the campus, the College and University administration, and the community
  - b. To serve the needs of the Graduate Students
    - i. Promote and enhance the education of Graduate Students
    - ii. Enable and encourage Graduate Students to connect with students, faculty, and alumni from all Colleges within the Graduate College
    - iii. Provide a forum for Graduate Students to voice their concerns and find solutions for problems they encounter as Graduate Students
- II. Analysis of the GSA's Present Situation
  - a. Strengths
    - i. GREAT
    - ii. Grants
    - iii. Relationship with the administration
  - b. Areas for Improvement
    - i. Participation from all Colleges, and members who are not on the Board
    - ii. Communication with members who are not on the Board
    - iii. Communication with faculty
    - iv. Connections with alumni
- III. Plan to develop strengths and address the areas for improvement
  - a. Short term: 1-2 years
    - i. Empowering the leadership of GSA
      1. Hold a yearly retreat for the GSA Officers to plan for the following year and learn leadership skills
      2. Specifically inform GSA Officers, Board Members, and Committee Chairs of their responsibilities
    - ii. GREAT
      1. Specifically invite 1<sup>st</sup> year students to participate
      2. Advertise GREAT to faculty and student associations of all colleges
      3. Create positions for multiple GREAT Co-chairs to be responsible over specific sub-committees
      4. Survey participants each year and incorporate their feedback
      5. Continue to recruit high quality Keynote Speakers for GREAT a year in advance
    - iii. Grants: develop a scoring rubric and establish a precedent for the committee to meet to reach a consensus on the winners
    - iv. Participation
      1. fill committees with non-board members
      2. sponsor more social events and invite faculty
      3. host events for welcome week and/or graduate student appreciation week

- v. Communication
    1. Identify faculty in each college to help recruit students to participate and inform them of events
    2. Look for and implement more effective ways to advertise
      - a. Blackboard
      - b. Enrollment forms or bursar notes?
    3. Make board members responsible for relaying information to their colleges
    4. Sponsor a happy hour each year
  - b. Long term: 3-5 years
    - i. GREAT
      1. seek corporate sponsors
      2. create an endowment fund
    - ii. Grants
      1. create an endowment; seek funds from alumni
      2. publicize grants more, and publicize to mentors
      3. increase funding as possible
    - iii. Communication
      1. Establish a GSA newsletter for faculty and students
      2. sponsor a seminar each year for the entire campus on skills such as writing, time management, or interviewing
    - iv. Connections with alumni
      1. Sponsor alumni lectures
      2. Establish an alumni association
        - a. Use dues to fund a GREAT award
        - b. Create an alumni webpage to facilitate networking among alumni and current students
- IV. Assessing progress
- V. Revision and extension of the strategic plan