Outline for the GSA Strategic Plan

I. Mission Statement
   a. To represent the Graduate Students from all Colleges at the OUHSC to the campus, the College and University administration, and the community
   b. To serve the needs of the Graduate Students
      i. Promote and enhance the education of Graduate Students
      ii. Enable and encourage Graduate Students to connect with students, faculty, and alumni from all Colleges within the Graduate College
      iii. Provide a forum for Graduate Students to voice their concerns and find solutions for problems they encounter as Graduate Students

II. Analysis of the GSA’s Present Situation
   a. Strengths
      i. GREAT
      ii. Grants
      iii. Relationship with the administration
   b. Areas for Improvement
      i. Participation from all Colleges, and members who are not on the Board
      ii. Communication with members who are not on the Board
      iii. Communication with faculty
      iv. Connections with alumni

III. Plan to develop strengths and address the areas for improvement
   a. Short term: 1-2 years
      i. Empowering the leadership of GSA
         1. Hold a yearly retreat for the GSA Officers to plan for the following year and learn leadership skills
         2. Specifically inform GSA Officers, Board Members, and Committee Chairs of their responsibilities
      ii. GREAT
         1. Specifically invite 1st year students to participate
         2. Advertise GREAT to faculty and student associations of all colleges
         3. Create positions for multiple GREAT Co-chairs to be responsible over specific sub-committees
         4. Survey participants each year and incorporate their feedback
         5. Continue to recruit high quality Keynote Speakers for GREAT a year in advance
      iii. Grants: develop a scoring rubric and establish a precedent for the committee to meet to reach a consensus on the winners
      iv. Participation
         1. fill committees with non-board members
         2. sponsor more social events and invite faculty
         3. host events for welcome week and/or graduate student appreciation week
v. Communication
   1. Identify faculty in each college to help recruit students to participate and inform them of events
   2. Look for and implement more effective ways to advertise
      a. Blackboard
      b. Enrollment forms or bursar notes?
   3. Make board members responsible for relaying information to their colleges
   4. Sponsor a happy hour each year
b. Long term: 3-5 years
   i. GREAT
      1. seek corporate sponsors
      2. create and endowment fund
   ii. Grants
      1. create an endowment; seek funds from alumni
      2. publicize grants more, and publicize to mentors
      3. increase funding as possible
   iii. Communication
      1. Establish a GSA newsletter for faculty and students
      2. sponsor a seminar each year for the entire campus on skills such as writing, time management, or interviewing
   iv. Connections with alumni
      1. Sponsor alumni lectures
      2. Establish an alumni association
         a. Use dues to fund a GREAT award
         b. Create an alumni webpage to facilitate networking among alumni and current students

IV. Assessing progress

V. Revision and extension of the strategic plan