

Fundamentals of Bioscience Entrepreneurship

This course is designed for biomedical scientists and engineers at all stages of their careers who are interested in learning more about the process of getting an idea, invention or discovery to patients by creating user-defined value through the deployment of innovation. Dr. Arlen Meyers reviews fundamental principles, definitions and concepts in bio-science entrepreneurship, provides an overview of the 12-step life science innovation roadmap and discusses next steps in how to develop the knowledge, skills and attitudes needed to advance your idea. Dr. Meyers also addresses the concept of the five-legged stool and the elements to the business model canvas.

This course will help you:

1. Bring your inventions and discoveries to patients
2. Understand the principles of bio-science entrepreneurship
3. Develop the knowledge, skills and attitudes needed to advance your ideas

Course Overview

Duration: 1 hour

Topics:

- Understanding what is meant by Bio-science Entrepreneurship
- Defining the different types of innovation
- Explaining the Life Science Innovation Roadmap
- Being able to create a value proposition
- Understanding the Business Model Canvas
- Learn about the Five-Legged stool: Biomedical IP, Regulatory Affairs, Reimbursement, Product-market mix and the right business model

Quizzes: 1 quiz

Certificate of completion

This course is also available in the [Career Pathways Program](#)

How to Make the Most of a Networking Event

This course picks up where our first networking course *How to Network and Build Strong Relationships* left off and focuses on the strategies to employ for networking at live events. It begins with knowing how to select the right events for you to attend. *How to Make the Most of a Networking Event* includes topics such as: being prepared and knowing what to bring to every networking event; how to “work” the room effectively with conversational strategies; and how to follow up after the event. The course also includes sections on preparing before you go, getting there, making the connection and action tips to remember.

This course will help you:

1. Develop effective strategies for live networking events
2. Learn how to prioritize your networking opportunities
3. Discover tips and best practices for the events you attend

Course Overview

Duration: 1 hour

Topics:

- Develop effective strategies for networking events
- Prioritize networking opportunities
- Discover networking tips and best practices

Quizzes: 1 quiz

Certificate of completion